

Data Plans for iPhone¹

Plus, enjoy unlimited usage on the entire national AT&T Wi-Fi Hot Spot network.*

Domestic use only

	Monthly Service	Domestic Data Access (Included)	Domestic Data Usage (Additional)
DataPlus ²	\$20 ³	300MB	\$20/300MB
DataPro ²	\$30 ³	3GB	\$10/GB
DataPro 5GB ²	\$50	5GB	\$10/GB
DataPro Enterprise ²	\$45	3GB	\$10/GB
DataPro 5GB Enterprise ²	\$65	5GB	\$10/GB

Messaging Plans

Domestic use only

UNLIMITED	\$20 per month
Pay Per Use	20¢ per Text Message, 30¢ per Picture/Video Message

For full terms and conditions of service, please see a sales representative, or visit www.att.com/wirelessterms.

iPhone is configured to work only with the wireless services provided by AT&T. iPhone voice and data plans required for use of iPhone. The purchase of an iPhone does not guarantee service. iPhone requires a minimum \$20 data plan.

¹In addition to the monthly cost of the rate plan and any selected features, AT&T imposes the following charges: (1) a Regulatory Cost Recovery Charge of up to \$1.25 to help defray its cost incurred in complying with obligations and charges imposed by state and federal telecom regulations, (2) a gross receipts surcharge, (3) state and federal universal service charges, and (4) other government assessments on AT&T. These fees are not taxes or government-required charges. (5) An early termination fee of up to \$325 applies. There are no equipment discounts available with the purchase of an iPhone. Visual Voicemail can be password protected to help secure your voicemail messages, contacts and related content. All plans require a 2-year AT&T service agreement for Individual Responsibility Users or a 2-year line term commitment for Corporate Responsibility Users. Credit approval required. Prices are billed monthly and are valid for use in the U.S. only. Messaging plans may be cancelled at any time. Charges for international messages sent from the U.S. are 25¢ for Text Messages and 50¢ for Picture/Video Messages. Charges for usage while roaming internationally: 50¢ for each Text Message sent, and \$1.30 for each Picture/Video Message sent. Additional charges for premium messages and content apply. Additional subscription and download charges may apply.

²If you exceed your initial data allowance, you will automatically be provided: (a) another 1GB for DataPro and DataPro Enterprise (including DataPro 5GB plans) and be charged an additional \$10 for each additional 1GB provided or (b) another 300MB for DataPlus and be charged an additional \$20 for each additional 300MB provided. All data allowances, including overages, must be used in the billing period in which the allowance is provided or they will be forfeited.

³With respect to both Corporate Responsibility Users (CRUs) and Individual Responsibility Users (IRUs), the Service Discount described in your AT&T business agreement is NOT available on the Data Plan for iPhone \$20 plan. With respect to IRUs, the Service Discount is NOT available on the Data Plan for iPhone \$30 plan. **COVERAGE:** For coverage information and maps, please see a sales representative, or visit att.com/wirelesscoveragemap or att.com/wirelessbroadbandconnect. *A Wi-Fi enabled device required. Other restrictions apply. See attwifi.com for details and locations.

AT&T Advantages

- ✓ Only AT&T's network lets your iPhone 4S download 3X faster**
- ✓ Only AT&T's network lets your iPhone talk and surf the web at the same time***

iPhone for your small business

With an AT&T Mobile Business agreement, small business customers receive a discount on qualified monthly service charges for your primary line. Plus, you automatically become a member of AT&T Exclusively Business, giving you access to additional business-level support.

Small business customers can also purchase BusinessTalk, our most popular plan for small business, to make it easy to manage your business users and to allow employees to share minutes for greater savings.

International Roaming

Outside the U.S., voice and data usage, including data usage incurred from delivery of Visual Voicemail messages, will be charged at international rates. Data Global Packages for iPhone can be added for reduced data rates in over 100 countries. For a complete list of countries, visit att.com/globalcountries. For rates and other details, go to att.com/global.

iPhone Service and Support Information

Apple provides support for your iPhone. Every iPhone comes with one year of hardware repair coverage through its limited warranty and up to 90 days of complimentary support. Support options include:

- The Genius Bar at your local Apple Retail store.
Make an appointment at apple.com/retail/geniusbar
- The AppleCare support website at www.apple.com/support/iphone
- Telephone technical support at 1-800-MY-IPHONE

**Claim based on national average iPhone 4S data speeds on AT&T's network vs. other U.S. networks.

***Mobile broadband and other services not available everywhere. Your phone's display does not indicate the rate you will be charged.

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iPhone 4S



AT&T business plans for Apple® iPhone®

Rethink Possible



iPhone 4 S

With new features that keep you connected, organized, and on task, iPhone is a great choice for business.



Introducing Siri

The intelligent assistant that helps you get things done. Siri lets you use your voice to send messages, set reminders, search for information, and more.¹



Dual-core A5 chip

The A5 chip delivers more power and faster graphics, which makes all the difference when you're launching apps, browsing the web, and keeping projects moving.



Notification Center

Keep track of all the notifications you receive in one convenient location. Choose which kind of notifications you want to see, including a stock ticker and weather.



iOS 5

The world's most advanced mobile operating system has over 200 new features, including Reminders, iMessage, and improved mail and web browsing.



Security

Device policies, restrictions, strong encryption methods, and remote wipe capability on iPhone provide a layered approach to keeping your information secure.



App Store

There are thousands of apps for business to help you manage your sales pipeline, tap into your inventory system, or even attend a web conference.²

Content sold separately. Available on iTunes. Title availability is subject to change.

¹Siri is available only on iPhone 4S and requires Internet access. Siri may not be available in all languages or in all areas, and features may vary by area. Cellular data charges may apply. ²App count refers to the total number of apps worldwide. TM and © 2012 Apple Inc. All rights reserved.